



Third-Party Fundraiser Application

Application Instructions: Please fill out and send the completed form to info@thepinkfund.org or fax to (877)234-7465. Please allow 3 business days for a response.

**Please note that use of our logo and all promotional materials (flyers, press releases, marketing collateral, etc.) must be reviewed and approved in advance by The Pink Fund.*

EVENT ORGANIZER INFORMATION:

Name of Contact: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Name of Organization or Company (if applicable): _____

Address: _____ City: _____ State: _____ Zip: _____

EVENT INFORMATION:

Name of Event: _____ Projected attendance: _____

Event Date: _____

Open to the public By Invitation Ticket Price (if applicable): \$: _____

Brief description of event: _____

Location Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Event Date: _____

The PINK FUND®

REAL HELP NOW

Is this, or will this be, an annual event benefiting The Pink Fund? Yes No Maybe

Are there other beneficiaries of this event? Yes No

If yes, name of other organizations:

Percentage (%) OR GOAL Amount to be given/raised:

Describe how funds will be raised:

Does your event have sponsors (corporate, media, etc):

Please indicate the date the funds can be expected by The Pink Fund:

***Funds must be received within 30 days of the event**

I specifically agree to all the terms and conditions contained in the “Policies and Procedures for Third-Party Fundraisers” attached to and made a part of this application. I understand that my event is not considered an approved event until written approval of my application is received from The Pink Fund. No amendment, modification, or waiver of any of the terms and conditions contained in this document and the “Policies and at no time will The Pink Fund, or any representative of The Pink Fund, be responsible for the cost or staffing of my event, nor will The Pink Fund be liable for personal injuries or damages to property which may occur during my event. I agree to indemnify and hold harmless The Pink Fund and their employees, agents, and representatives from any and every claim, demand, suit, and payment related to or caused by my event.

Event Organizer's Printed Name:

Event Organizer's Signature:

Date:

The Pink Fund's Approval:

Date of Approval:

Online Donations

Donate online by visiting
www.ThePinkFund.org

Donate by Mail *(Please send a check to)*

The Pink Fund | PO Box 603 |
Bloomfield Hills, MI 49303

Questions & Answers

Once I apply, how long do I have to wait to find out if my event is approved?

Upon submission of your application, please allow 3 business days for a response.

Can I use the The Pink Fund name?

When using The Pink Fund name for your event, you should state "... benefiting The Pink Fund."

Can I use the The Pink Fund logo?

Upon approval, you may use our logo on any collateral (website, flyer, banner, etc.) that you create for your event. Once your event is approved, you will be sent the official logo.

Will someone from The Pink Fund be present at my event?

Because of our limited staff and volunteers, we cannot guarantee someone will be available to attend and represent the organization.

How do I ensure all of my donors will receive a tax receipt or participation thank you letter?

All individual checks made payable to The Pink Fund will receive a thank you letter.

Do I need to be a nonprofit 501(c)(3) organization to host an event?

No, anyone can host a fundraising event!

Will The Pink Fund reimburse me for expenses?

The Pink Fund does not fund or financially support third-party events.

Policies and Procedures for Third-Party Fundraisers

Use of Name and Logo

1. Events should complement the mission, values and image of The Pink Fund.
2. Your organization cannot state or imply that it is an agent, subsidiary, or partner of The Pink Fund or that it holds any other business relationship with The Pink Fund.
3. Publicity for your event may not imply that the event is sponsored or co-sponsored by The Pink Fund or that we are involved as anything but the beneficiary.
4. You may not use the The Pink Fund name or logo or otherwise indicate to the public that an event is being held for the benefit of The Pink Fund without the prior written consent of an authorized representative of this organization. You may not make public announcements or promote any such event until you receive written approval from the organization of your Third-Party Fundraiser Application.
5. You may not use the logos of The Pink Fund without our prior written approval. The Pink Fund logos or the name "The Pink Fund" may not be altered in any way. Your use of any of the logos or the name must adhere to brand standards which we will provide to you.
6. The Pink Fund reserves the right to review and approve in writing all promotional materials including, but not limited to, advertising, letters, brochures, flyers, and press releases prior to production or distribution. Proposed materials should be submitted via email to info@thepinkfund.org or by mail to The Pink Fund, PO Box 603, Bloomfield Hills, MI 48303.

Event Approval

7. Applications must be completed and submitted to The Pink Fund no less than two weeks prior to the proposed fundraising event. Approval for the event is specific to dates listed on your event application. If you would like to repeat the event, you must submit a new application.
8. The Pink Fund must be notified in writing if there are any significant changes to the event once it has been approved. If circumstances warrant, The Pink Fund may at any time direct you to cancel the event or remove any references to The Pink Fund from the event. If so directed, you agree to release The Pink Fund and its officers, directors, and employees from any and all liability in connection with any such action.
9. We have made a commitment to our staff and donors that we do not sell or provide others with our donor and staff mailing lists.
10. The Pink Fund is happy to provide a limited number of brochures explaining The Pink Fund's mission and the need for our program. Please let us know your needs in this area as soon as possible so we can try to have sufficient quantities for your event.