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### PINK FUND FOUNDER NAMED TO MONEY MAGAZINE'S "MONEY HEROES" LIST

(BLOOMFIELD HILLS, MI) July 15, 2014 – Molly MacDonald, Founder and CEO of The Pink Fund®, has been named to MONEY Magazine's list of "50 Heroes, 50 States\* (\*And Washington, DC)," as the "Money Hero" representing Michigan, for her work to provide 90 days of non-medical financial assistance to breast cancer patients in treatment. The MONEY Heroes list is included in the July issue of MONEY Magazine, [online](#) and on newsstands now.

"50 additional hard-working people of all ages, including *children*, are doing amazing things to help others financially," says MacDonald. "It's an honor to be included on this list with them, representing my home state."

About the list, MONEY editors write: "Throughout the U.S., people are making extraordinary efforts to improve the personal finances of others. Meet some of those unsung MONEY heroes on this cross-country goodwill tour."

On what it takes to be a MONEY hero, MONEY editors write: "Hard work, a little financial savvy, and a lot of desire to help others...We sought out a hero from each state and the District of Columbia, taking nominations from past honorees, leaders of nonprofit groups, community-service coordinators at for-profit firms, and you, our readers. The result is a remarkable lineup of people doing good works all across the United States."

#### About The Pink Fund®

While fighting for their lives, many breast cancer patients in active treatment lose their livelihoods. Unable to work, patients often face catastrophic financial losses. The Pink Fund, the 501(c)(3) public charity founded in 2006 by breast cancer survivor, Molly MacDonald, who experienced this herself, provides individuals in active treatment with 90 days of financial assistance to cover non-medical expenses, such as health insurance premiums, housing, transportation and utilities. By providing this financial bridge, The Pink Fund helps to meet basic needs and decrease stress levels, helping breast cancer patients strengthen their fight to improve survivorship outcomes and quality of life. For more information, visit [www.thepinkfund.org](http://www.thepinkfund.org).

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