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THE PINK FUND, IN CONJUNCTION WITH FRED ASTAIRE DANCE STUDIOS, PRESENTS
"DANCING WITH THE SURVIVORS"

Special Dance Party to Raise Funds for Breast Cancer Patients in Active Treatment

(BLOOMFIELD HILLS, MI) September 9, 2013 – On September 26, 2013, just five days before the start of National Breast Cancer Awareness Month, The Pink Fund will team up with Fred Astaire Dance Studio Bloomfield Hills at ArtVan Furniture in Warren for a very special dance party – **Dancing with the Survivors**. Breast cancer survivors from southeast Michigan, along with their Fred Astaire dance partners, will Bolero, Cha Cha, Hustle, Rumba, Samba, Swing and Waltz to raise funds that will help provide non-medical financial assistance to Michigan breast cancer patients in active treatment.

"Everyone is aware of breast cancer," says Molly MacDonald, Founder and CEO of The Pink Fund. "What they aren't aware of is that while fighting for their lives, many breast cancer patients in active treatment lose their livelihoods. Unable to work, patients often face catastrophic financial losses."

To help support this cause, five southeast Michigan breast cancer survivors and their partners from Fred Astaire Dance Studio Bloomfield Hills, will showcase the ballroom dances they've been practicing since May. Roz Fantich, community volunteer from West Bloomfield, will dance the Cha Cha with a little Hustle; Wolverine Lake resident and instructional developer for Resource Development Company, Jan Jones, will dance a combination of International Rumba and Bolero; Sheri Mark, Board Chair of North Star Reach and Bloomfield Village resident will perform a West Coast Swing and Samba; Sue Ray, personal assistant to Mayor Dave Bing and First Lady Yvette Bing, and Grosse Ile resident will dance the Swing; and also from Grosse Ile, and Ford Warriors in Pink Model of Courage, Irma Slimko will dance the Waltz.

MacDonald also says, "Treatment is just the beginning of overcoming the disease, with effects that can linger for years, including body image issues and loss of intimacy. Dancing can play an important role in the life of a survivor. It helps them and their partners reclaim some of that intimacy, and it helps take their minds off their health issues."

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Evan Mountain, who owns FADS with his wife Lada, whose mother is a breast cancer survivor, says, "Studies have shown that dance helps survivors feel good about themselves. The simple act of learning a dance move can help one feel attractive and graceful, and it allows survivors to forget about cancer and instead focus on other aspects of their lives."

In addition to the "Dancing with the Survivors" Showcase, the evening will also feature entertainment from the Royce & Jenn Band and open dancing to tunes from DJ Mike Anthony. Guests will also be able to sample food from 2 Unique, Garden Fresh, Just Baked, Matt Prentice, Peteet's Famous Cheesecakes, Sahara and Treat Dreams. The Coffee Beanery will serve samples of the Limited Time Offer specially flavored coffees - Strawberry Cheesecake, Red Velvet Cupcake, Black Forest Cake and Birthday Cake, and there will be wine from Lucy Wines.

Tickets, \$100 each, are available for purchase at www.thepinkfund.org.

About Fred Astaire Dance Studio of Bloomfield Hills

Fred Astaire Dance Studio of Bloomfield Hills is the largest ballroom dance studio in the state of Michigan. Opened in 2006 by Lada and Evan Mountain, the studio is part of a nationwide franchise that requires daily training for its teachers, who are dedicated to teaching dance full-time. The studio's mission is to enrich lives by building confidence, connection and community through ballroom dance. Private lessons, group lessons and dance parties are open to the public, featuring students ranging in age from teens to retirees and seniors. Learn more at www.fredastaireofbloomfieldhills.com. The studio is located at 2172 Franklin Road, Bloomfield Hills, MI 48302, (248) 454-1715.

About The Pink Fund

The Pink Fund, founded in 2006 by breast cancer survivor, Molly MacDonald, who experienced this herself, provides individuals in active treatment with up to 90 days of financial assistance to cover non-medical expenses, such as health insurance premiums, housing, transportation and utilities. The Pink Fund helps to meet basic needs and decrease stress levels, helping breast cancer patients strengthen their fight to improve survivorship outcomes and quality of life.

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